

“Sustainability Answers: Clarity - Strategy - Transformation”

One-day Workshop in Sydney: Wednesday, 1 July 2009 (9.30am - 5.00pm)

WHO SHOULD ATTEND?

You are a Sustainability Change Agent who wants to make a difference.

You want to learn for others and make sure you are up-to-date with the latest thinking and approaches.

This workshop is recommended for anyone who contributes to the development and implementation of organisational sustainability.

The generic organisational business case for sustainability is now well made. Individuals and organisations are moving from ‘Why do?’ to ‘How to!’.

How do we apply the global generic principles of sustainability to the specific context and circumstances of our organisation? Come along to this stimulating and engaging workshop and find out more...

“Working with the team at EcoSTEPS is so rewarding it doesn't feel like work at all - more like a fascinating shared journey. The knowledge base of the partners is impressive, but would have little value without their expertise in sharing that knowledge through expert facilitation and communication.

Jan Lee Martin (Futures Foundation, Founding Director)

WHAT WE'LL COVER

The workshop is interactive, lively & challenging!

It's structured in four parts:

- **CLARITY - Giving Understanding & Confidence**
- **STRATEGY - Providing Focus & Commitment**
- **TRANSFORMATION - Generating Energy & Results**
- **CHANGE AGENTS - Putting it all into Practice**

It will help you develop and implement your organisation-specific business case and sustainability strategy.

You'll get insights, approaches, tools and ideas to make practical differences to your organisation by maximising sustainability opportunities and minimising risks.

“On reflection, it is surprising how hard it was to find a sustainability consultant to help us, given that there is no shortage of service offerings. Not only did EcoSTEPS deliver, they impressed at every turn.

EcoSTEPS core attribute is intellectual horsepower. They are internationally networked. They deliver a product with enthusiasm and energy that cannot be surpassed. In addition, they provided a robust monitoring and evaluation of performance not experienced before.”

Francis Pamminger (Yarra Valley Water, Sustainability Strategy Manager)

ABOUT ECOSTEPS

Over the past ten years, EcoSTEPS has earned an excellent reputation for its practical approach to improving organisational sustainability. EcoSTEPS techniques and approaches have been refined through its partnership work with a diverse range of organisations across all sectors such as:-

- **Business & Commerce** (Bovis Lend Lease, Fuji-Xerox, Hassell Architects, Institute of Chartered Accountants and others)
- **Utilities** (Yarra Valley Water, Ergon Energy, Water Corporation, Melbourne Water)
- **State Agencies** (Dept of Environment & Climate Change, Dept of State & Regional Development, Sustainability Victoria, Central West CMA and others)
- **Local Government** (Melbourne, North Sydney, Hurstville, Blacktown, Hornsby, Randwick, Adelaide, Lithgow, Wingecarribee and others)
- **Not-For-Profits** (The Natural Step, WWF-Australia, Nature Conservation Council, St Vincent de Paul Society, St Vincents Hospital and others)

“EcoSTEPS were a pleasure to work with. They completely understood our sustainability training needs. They have a fantastic ability to communicate sustainability principles and issues in a clear, meaningful and enjoyable way. The facilitation and overall structure of the training was very useful in relating the theory of sustainability to practical implementation in our workplace.”

Cindy Cunningham (Hurstville City Council, Environmental Sustainability Coordinator)

Julian Crawford - Lead Presenter

Julian is a founding director of EcoSTEPS and heads the Consulting Division. He works with a wide cross section of organisations from multinational corporations, state agencies, local government and NGO's. He originally studied zoology and then worked internationally as a chartered accountant with PricewaterhouseCoopers where he was National Technical and Training Manager.



Julian is a highly experienced and popular sustainability workshop leader and facilitator. Recently he has contributed to the following groups:

- Environs Australia - The Local Government Environment Network (Previous Director)
- IAP2 - International Association for Public Participation (Member)
- Institute of Chartered Accountants - Triple Bottom Line Group (Previous Chair)
- ISSP - International Society of Sustainability Professionals (Director)
- Our Environment - It's a Living Thing - NSW Community Education Reference Group (Member)
- The Natural Step - International sustainability framework

Clients across a range of sectors include:

- AAMI
- Blacktown City Council
- Bovis Lend Lease
- Fuji Xerox
- Hassell Architects
- Local Government & Shires Association
- Pacific Islands Forum Secretariat
- St Vincents & Mater Health Sydney

“At first to involve every member of a 400 staff body seemed too much. Quietly Julian Crawford helped and coerced us beyond where we thought we could go, to a system where we self analyse and ensure relevance of sustainability practices at all levels of the organisation as a key component of our business planning.

Without doubt the key benefit from EcoSTEPS is their ability to take the overwhelmingly complex challenges associated with corporate sustainability and condense and design a system which tailor makes the essence to be absorbed by each part of the organisation.”

Lowan Sist (Chief Executive Officer) - Macquarie University, Students At Macquarie (SAM)

Registration Form & Tax Invoice (when paid)

Sydney: Wednesday, 1 July 2009 (9.30am - 5.00pm)

EcoSTEPS invites you to attend this comprehensive workshop. It's fast-moving with Discussion, Questions, Comment, Problem-solving and Case Studies that demonstrate Solutions & Working Examples.

Venue: Eden Gardens, Cnr Lane Cove & Fontenoy Rds, Lane Cove, Sydney

Presenter: Julian Crawford

Investment: \$440.00 (inc GST)

Early bird: \$330.00 (inc GST) (If registered before 15 June 2009)



Price includes lunch, refreshments and comprehensive workbook.

Discounts are available for Groups (2 or more), registered NGO's and Students - contact EcoSTEPS for details.

BOOK NOW: Please confirm your place(s) by 26 June by returning this completed form:-

E: workshops@ecosteps.com.au

F: 02 4757 2700 or

Post: EcoSTEPS, 5-7 Werong Avenue, Wentworth Falls, NSW, 2782

First Name: _____ Family Name: _____

Position: _____

Company/Organisation: _____

Address: _____

_____ State: _____ Postcode: _____

Phone: _____ E-mail: _____

Payment Amount: _____ (Please complete)

PAYMENT: EFT (preferred) or cheque. (Sorry no credit cards)

EFT: BSB: 062-158 Account number: 10155184
Account name: EcoSTEPS Pty Ltd, Commonwealth Bank, Dulwich Hill Branch
Please include your name in the payee details when using EFT.
Cheque: Send to EcoSTEPS Pty Ltd, 5-7 Werong Avenue, Wentworth Falls, NSW, 2782

QUESTIONS? Please contact us on (02) 4757 2700 or workshops@ecosteps.com.au