



International Society of Sustainability Professionals

www.sustainabilityprofessionals.org

***ISSP -- the international community of professionals
who are making sustainability standard practice***

What Does ISSP Offer?

Networking—Find professionals anywhere in the world who are working on similar projects or who have similar interests

Resources—Search website for useful, vetted tools, articles, and resources, get the monthly newsletter and periodic reports

Professional development—Expand your skills, review job postings, attend learning events

Benefits of Membership

- ◆ Searchable membership directory
- ◆ Newsletter (eventually a professional journal)
- ◆ Distance learning and webinars
- ◆ Access to database of resources
- ◆ Current research on methods and technologies
- ◆ Career assistance
- ◆ Collegiality and collaboration
- ◆ Professional credibility
- ◆ Discounts on publications and other resources

Why Join?

- ◆ Learn more faster
 - ◆ Find and share best practices & resources
 - ◆ Participate in professional development opportunities
 - ◆ Read articles from luminaries and practitioners in the field
 - ◆ Get career assistance to fulfill your calling
- ◆ Make a greater difference
 - ◆ Make more productive, humane workplaces
 - ◆ Reverse environmental damage
 - ◆ Leave the next generation a positive legacy
- ◆ Build the credibility of the profession
 - ◆ Build the go-to/first-stop association for sustainability
 - ◆ Contribute to the knowledge base for transforming society



What members are saying...

"The launch of ISSP is a significant milestone on the global journey to sustainability. It is the perfect time for sustainability professionals to partner and help each other be more effective and successful sustainability champions. Together we have the knowledge, skills, connections, and will to accomplish the necessary acceleration of sustainability strategies in all sectors. It is exciting to be a part of this impressive organization!"

—Bob Willard, author of *The Next Sustainability Wave* and *The Sustainability Advantage*

"It's an exciting time to be a sustainability professional, but it also can be overwhelming and lonely. As the greening of business has gone from the margins to the mainstream, there is a vital need to bring cohesion and credibility to the field. ISSP fills this gap by creating a space for professionals to sharpen their skills and learn from one another, helping all of us become more effective at finding solutions for our companies and clients."

—Joel Makower, Executive Editor, *GreenBiz.com*

"At ISSP, we ought to welcome artists and activists and academics of all sorts. Let's not become exclusive: I am one and you're not; you must have certain credentials. We still don't know what sustainability is. None of us have ever lived in modern industrial sustainable society. Let's have some humility. Welcome anyone with good ideas."

—Hunter Lovins

Join this exciting community. For more information: <http://SustainabilityProfessionals.org>